



## The Ronald McDonald House Wants to Know— Does Your School Have COMMON CENTS?

*It's common sense that Common Cents (ex. common quarters, dimes, pennies, etc.) add up in big ways for the Ronald McDonald House of Lubbock. For example, if a student's common cents add up to \$4...*

### **Consider the math:**

**Number of students in district or school \_\_\_\_\_ x \$4 = \$\_\_\_\_\_**  
**(Ex. 1000 students x \$4 = \$4,000!)**

- **\$4 is just 400 pennies OR 40 dimes OR 16 quarters.**
- **It would be just 67 common cents a week (and less than 10 common cents per day) for a six-week period!**
- **And 67 common cents is less than the average cost of a candy bar!**

### **How the Program Works**

It's simple. Just choose a period of time (maybe a six-week period...or make it an on-going program – it's for a good cause!) to have students collect money for Ronald McDonald House Charities (RMHC). Collect Common Cents in water jugs, pickle jars or in any other creative container that you can think of! Then deposit the change and send RMHC a check OR call RMHC to arrange a pick-up or drop off of the change.

### **Suggestions to Generate Interest for Common Cents**

“Who has the most Common Cents?” Compete for the title!

- **“School district with the most Common Cents per student!”**
- **“High School, Junior High (Middle) School or Elementary School with the most Common Cents per student!”**
- **“Homerom within a school with the most Common Cents per student!”**

### Incentives

- Have a “movie day” when a certain goal is met
- How about pajama day?
- Or crazy hair day?
- Or mix-and-match socks day?
- Or “long lunch” day?

## The Benefits

- First and foremost, **kids are helping kids** by supporting Ronald McDonald House Charities whose primary mission is to provide a home-away-from-home for families who have critically ill, hospitalized children.
- **It's good news about good kids!** The Common Cents campaign will receive media coverage from the newspaper, KCBD Channel 11 and others.
- The **Coca-Cola Company will donate prizes** to each student in the homeroom that has most Common Cents per student in one elementary school, one middle/junior high and one high school. (This aspect of the competition is region-wide, not a competition per school.)
- **You can prove that your students have the MOST COMMON CENTS!**

## The Particulars

- A plaque will be presented to the elementary, middle/junior high and high school that has the most Common Cents per student. Funds must be received by RMHC by April 28, 2006 for the Spring, 2006 award.
- A plaque will be presented to the school district with the most Common Cents per student. Funds must be received by RMHC by April 28, 2006 for the Spring, 2006 award.
- To participate in the homeroom competition for the Coca-Cola prizes: Notify RMHC of the amount raised by the homeroom with the highest average of common cents (money raised) per student. For example, \$60 raised by a class of 15 (\$4 per student) would "beat" \$60 raised by a class of 30 (\$2 per student). Give us the school name, homeroom teacher's name, amount raised, number of students. Funds and homeroom information must be received by RMHC by April 28, 2006 for the Spring, 2006 award.
- We've found that the easiest way to collect the money is for the schools to make periodic deposits to their bank and then send RMHC a check totaling that amount. The banks stay happier doing it that way!
- If you prefer, though, we will arrange a place for the money to be deposited or a way for it to be picked up and deposited.

## For More Information

### **CONTACT:**

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