



around the HOUSE

THE LATEST UPDATES FROM RMHC OF THE SOUTHWEST • WINTER 2019

Pass the Potatoes!

It will be a holiday of thanks at Miguel's house. Miguel, age 10, is excited to be going home to Clovis, New Mexico in time for the holidays with his baby sister after several weeks by her side. Miguel and his family took turns being by his sister's side. He said it was stressful for his mom and dad, and he was thankful that RMHC could provide them with meals and a free room so they could be near his baby sister. Miguel wants to own his own trucking company when he is old enough until then he just wants to wish everyone a happy holiday season and send prayers to the other families staying at RMHC of the Southwest. Many families will be spending this holiday season by the side of their child's hospital bed. For these families it is such a blessing to have a wonderful bounty provided by the United Family Stores.



Grateful & Thankful!

The Mission Partners at the United Family donated a delicious feast for all of the families of RMHC of the Southwest this year. Turkey, dressing, sides and desserts were hot and fresh for the 40+ people staying near their child.

If your family is interested in coming to cook a meal, or share un-opened goods during this holiday season (or any time of the year) just call 806-744-8877.



Round-up for RMHC!
Your pennies make big change.

Round Up for RMHC



Exciting news from
our Mission Partners
at McDonalds!

Every time you visit a McDonald's restaurant, you can help support families by choosing to Round-Up for RMHC when you place your order on the **kiosk** or **asking a crew member to Round-Up** your total.

From the Desk of Dina...

I recently had the opportunity to meet with some college students to give them insight to Ronald McDonald House Charities and its impact on families dealing with having a critically ill or injured child in the hospital. Some students were studying Nonprofit Management and others were in their first year of medical school.

I could feel their enthusiasm for learning and when I opened it up for questions, one student asked, "Do you like your job, and if so why?" Well for me, that is the easiest question to answer! I love my job and, in all honesty, it is hard for me to refer to it as a "job". It is a true labor of love and a privilege to serve families in their time of greatest need. I get to see firsthand all the good that takes place in this world on a daily basis! For me, being in the Ronald McDonald House every day is literally the greatest thing on the planet. Volunteers arrive regularly to help us with many things in all areas of the House. Folks bring dinner each night to ensure our families are fed. Committee members and Board members give so much of their time leading our organization and lending to its vision. Many companies and places of business here in Lubbock and throughout our region donate items for our programs, support our Quarterback S.A.C.K. event through sponsorships, give items for our Red Shoe Shindig auction, support our Family Rooms which are located inside the children's hospitals, and even donate tickets to sporting events and local shows. The best part about all of this is, with our offices located inside the House, we (the staff) get to interact daily with the families who live here and who are constantly sharing their gratitude for all the comforts of home that Ronald McDonald House has provided for them.

Our hearts are full as we reflect upon 2019 and

think of all the people it takes to make the magic happen! We will continue to provide the same quality of services and will challenge ourselves to take our programming outside our four walls to expand our reach to those in need. I am confident that with your continued support, we will accomplish just that! If you don't believe that the spirit of giving is alive and thriving, come spend the day with us.

Thanks so much for all you do to keep the "spirit" growing.



Always Grateful,

A handwritten signature in black ink that reads "Dina Jeffries".

DINA JEFFRIES
President & CEO
RMHC of the Southwest

Help Families!

No one knows when life may hit them with a hospital stay for any child. However when it happens, RMHC is here for you, your neighbors, relatives or even people you just want to help. Give today! Your dollars help families just like yours. www.rmhcsouthwest.com

Richard G. Ligon 12/15/1935 to 11/19/2019

Richard G. Ligon was instrumental in establishing the Ronald McDonald House in Lubbock. He served on the RMHC board from 1984 to 2007. His dedication prompted the establishment of the Richard Ligon Ronald McDonald House Service Award and was the inaugural award recipient. He was active in McDonald's Corp., serving as chairman of the Regional Purchasing committee and was awarded the Ronald McDonald Award in 1988. His legacy will live on as RMHC continues to keep families close, however, he will be missed.



VOL NTEER for RMHC, *Just Missing "U"*

Meet Cindy Antoniello, RMHC Volunteer Manager...



How blessed I feel to have been chosen to serve as the new volunteer manager for this amazing organization. In my first three months I have been completely overwhelmed (in a good way) by the generosity of so many people throughout our community. I receive phone calls and emails on a daily basis from people asking what they can do to help Ronald McDonald House Charities of the Southwest. And do they come through in a big way...everything from doing chores around the house to making holiday/get well cards for our families to preparing meals and baking delicious treats, and spending time to keep our Family Rooms open for those who need it most.

SUPER HERO VOLUNTEERS

Can you spare a few hours? We Need You!

Ways to help:

- ⇒ Staffing the Ronald McDonald Family Room at University Medical Center (3—6 hours weekly or monthly)
- ⇒ Staffing the Ronald McDonald Family Room at Covenant Children's Hospital (3—6 hours weekly or monthly)
- ⇒ Become a Guest Chef & cook much needed meals
- ⇒ Becoming a Freezer Friend
- ⇒ Making baked goods in the Ronald McDonald House or delivering to Family Rooms
- ⇒ Volunteering to help in clerical duties at Ronald McDonald House
- ⇒ Being part of the Youth Volunteer program
- ⇒ Get involved in special events and promotions (Contact Communications Dept.—Julie or Shalah)

Coming Soon...

- ◆ Lunch & Learn - Come discover what RMHC does and where you are wanted. Meet our staff and connect with others. The Lunch and Learn program is designed to inform and enrich the attendees.
 - 1st Monthly Lunch and Learn
Wednesday, January 22nd
11 a.m. to 3 p.m.
- ◆ Holiday Open House @ Ronald McDonald Family Room - Covenant Children's Hospital
 - Tuesday, December 17th
11 a.m. to 3 p.m.



The Jim Murray Heroes Award

honors extraordinary McDonald's Owner/Operators who have embraced the values that Jim Murray brought to the first Ronald McDonald House. While supporting the RMHC Chapters in their respective regions, these Owner/Operators exemplify the highest level of philanthropy. Their impact on the lives of children is profound. This award is presented with tremendous gratitude for their exceptional contributions and loyalty to the children and families we serve. The 2019 recipients were Alex & Iyana Vargas.



RMHC of the Southwest sends our heartfelt thanks to all of our volunteers & donors.

Richard Ligon Service Awards

Over 200 attended the annual Thanks for Giving Luncheon honoring the more than 15,000 volunteer hours given to RMHC during the past year. This year's recipients of the Richard Ligon Service Awards include:

- L** (Loyalty)
Lubbock National Bank
- I** (Inspiration)
All Saints Episcopal School
- G** (Giving)
Alpha Delta Pi - Greek Sorority
- O** (Outstanding)
Kassie Baker & House of Flowers
- N** (Never-ending)
Professional Movers & Rigging, Inc.

Contact Cindy Antoniello, to learn more about how you can get involved! 806.775.8496 | cindy@rmhcsouthwest.com

Other Recognition Goes To...

2019 In-Kind Charitable Contribution Award, Business - Gandy's Dairies, LLC

2019 In-Kind Charitable Contribution Award, Individual - The Golden Family

2019 Individual Volunteer of the Year - Connie Moore

2019 Volunteer Group of the Year - National Charity League



WEST TEXAS ENDURANCE CAROL OF LIGHTS Run

WEST TEXAS
ENDURANCE



Special thanks to West Texas Endurance and all of the participants of this great annual event benefiting Ronald McDonald House Charities of the Southwest. What a beautiful night for families to get out and run and help RMHC Keep families close!

CONGRATULATIONS...

to RMHC volunteer Natalie Jameson who is graduating from TTU in December. She hopes to continue her education in medical school. She has been a wonderful addition to our volunteer program!



OUR Mission

The mission of RMHC is to **create, find and support programs** that directly **improve the health and well-being of children and their families.**

Dillard's Offers Exclusive Southern Living Christmas Cookbook Benefiting RMHC

Now in its 26th year of support, Dillard's has raised more than \$14.7 million to benefit RMHC. "Our continued relationship with RMHC gives all of us at Dillard's an enormous sense of pride. We look forward to another successful fundraiser this year and are honored to support Ronald McDonald House programs in our communities," said Denise Mahaffy, senior vice president of Dillard's.





No matter what the score is, families always win with the Quarterback S.A.C.K. program. Thank you to Kirby Hocutt, Coach Matt Wells, and our Fearless Champions for your support!

The season concluded for the Red Raiders with a remarkable number of Quarterback S.A.C.K.s. Thank you to all who pledged or donated during our 18th year. Make your reservation now for tickets to the 2020 Coaches Luncheon (date to be determined).

Who's on The Crew?

Meet the 2020 Red Shoe Crew members

Sidney & Kellie Moats
Angela Medlock
Dianne Burnett
Brandon Carter
Lauren Matter
Stephanie Turner
Brian Payne, M.D.
Jimmy Smith
Chris Snowberger
Marelyn Ramos

Be ready to
cast your vote
(\$1 = 1 vote)
to see who will win
**Red Shoe
Shindig**
King or Queen

For more information, contact

Julie Barron Wells at

julie@rmhcsouthwest.com

Shalah Smith at

shalah@rmhcsouthwest.com

or call **806.744.8877**



Our friends at Panda Express are hosting a series of 'Give Back' events to support Ronald McDonald House Charities of the Southwest. Be sure to visit the location at **University Ave & Marsha Sharp** on these dates and **mention that you are there to support RMHC when you order!** They will donate 20% of those sales to RMHC.

You Eat. They Donate. We keep families close!

Friday, Dec. 20, 2019

Friday, Feb. 28, 2020

Friday, Jan. 24, 2020

Sunday, Mar. 29th, 2020

10:30 AM to 10:00 PM



GIFT CARDS

United
supermarkets

Market
STREET

TARGET

Walmart

amazon

PAPER GOODS



SNACK FOODS
(Individually Wrapped)



TOILETRIES

New and Unopened Items Only Please!

Another great way to give is through [amazon smile](https://www.amazon.com/amazon-smile) or our Amazon Wish List!

\$5

feeds a family
1 MEAL

\$10

feeds a family
ALL DAY

\$25

provides room & board
FOR 1 DAY